



Fair Trade Certified™



Environmental Standards

In order to improve producer's living and working conditions, their environment must also be clean and healthy. Strong environmental standards are therefore integral to Fair Trade. Only products that meet strict international environmental standards earn the right to display the Fair Trade Certified™ label. These standards support our mission to foster increased social and economic stability, leading to stronger communities and better stewardship of the planet.

In order to obtain Fair Trade certification, producer organizations are required to adhere to baseline Fair Trade environmental standards. Additionally, they are encouraged to assess the environmental impacts of members' operations and may choose to set goals to focus on improvement as part of a development plan. Through this environmental impact assessment, organizations are encouraged to progress toward higher standards and to increase their sustainable production.

ENVIRONMENTAL STEWARDSHIP

An estimated 30% of producer organizations invested a portion of their Fair Trade premiums for community development in environmental initiatives

STANDARD	CORE REQUIREMENTS
Soil & Water	<ul style="list-style-type: none"> Enhance soil by applying sustainable irrigation practices, such as crop rotation Source water sustainably and reduce water use over time
Biodiversity & Carbon Emissions	<ul style="list-style-type: none"> Report current benefits to ecosystems and current methods of carbon emission reductions Report new methods to improve biodiversity or limit carbon output May choose to focus on specific targets by incorporating goals into a development plan
GMO's	<ul style="list-style-type: none"> Prohibit use of GMO's
Agrochemicals	<ul style="list-style-type: none"> No selling, using or distributing of any prohibited materials Handle and store all agrochemicals safely Avoid aerial spraying over rivers and other water
Pests & Waste	<ul style="list-style-type: none"> Control pests in a safe and sustainable way Farmers educated on the use of approved pesticides Alternatives to chemical pest control must be explored Develop disposal plans for hazardous waste in an environmentally sustainable manner

“Thanks to Fair Trade I have received capacity building trainings on organic production and now I am committed to maintaining a method of production that will protect and sustain the environment.”

▪ Ramón Rojas Runco, Cooperativa Agraria Industrial Naranjillo LTDA (Peru)



High Standards—High Quality

By adhering to strict Fair Trade standards, farmers are not only able to make great strides in environmental sustainability, but also in the quality of their products. With the Fair Trade premium for community investment, farmers can spend more time and money on things like environmental education, training, quality testing and

equipment efficiency. Through the development of sustainable growing and harvesting practices, quality crops are produced at no cost to our fragile ecosystems, and often receive a much higher price in both mainstream and specialty markets.

Fair Trade & Organic

While Fair Trade Certification does not require organic certification, it does support organic farming with training for producers and a higher price incentive for organic products. Many producers invest their Fair Trade premium funds in organic certification, which has led to outstanding results: over half (62%) of all Fair Trade imports into the United States are also organic.

52% of all Fair Trade producer organizations worldwide hold organic certificates

In truth, Fair Trade and organic certifications are not in competition, they are complementary. While Fair Trade certification does go a step further to require adherence to additional social and economic standards, holding dual certification shows a profound commitment to environmental responsibility, and reveals visible progress towards achievement of all Fair Trade standards. Ultimately, reaching for these standards encourages the production of goods that benefit you, farming communities and the earth.

STANDARDS IN FOCUS: LIMITING THE USE OF AGROCHEMICALS

Fair Trade standards prohibit the use of any agrochemicals that are extremely dangerous to humans, animals, plants, and soil and water resources. Some cooperatives, like Himpunan Petani Kopi Organik Gayo Musara (HPKOGM) in Sumatra, Indonesia incorporate manual or mechanical weeding methods as part of their Fair Trade environmental plan.

The methods they employ (sometimes with the help of the Fair Trade premium) allow them to eliminate synthetic agrochemical herbicides.

