## **Coffee Innovation Pilots**

Delivering more impact for more people



Fazenda Nossa Senhora de Fatima, Brazil	
Farm ID:	1025091
Fair Trade USA Standard:	Farm Worker
Varietals:	Acaica, Catucai, Mundo Novo, Boudon, Icatu
Elevation:	950m above sea level
Other Certifications Held:	Organic, Utz and Rainforest Alliance
Number of Workers:	110 farm workers
Location:	Minas Gerais, Brazil
Hectares:	230 hectares
Contact:	Ricardo de Aguiar Resende (farm owner) telefax: (34)3663-1912



"I've never been to the dentist before because I could not afford it. I am very glad about Fair Trade because it is already allowing to access services we did not have before. I am going to the dentist for the first time and my wife Karina went to the eye doctor. We did not have this before Fair Trade"

- Jonatan Santos Silva, farm worker.

## ABOUT THE FARM

Fazenda Nossa Senhora de Fatima (FNSF) is a 230 hectare, 100% organic, family-owned coffee farm in the Cerrado Region of Minas Gerais, Brazil. With 110 farm workers in employment, 40% of whom are women, FNSF became the world's first Fair Trade Certified coffee estate in January 2012.

Ricardo Aguiar Resende, a third-generation coffee farmer, and his wife Gisele, own and operate the farm. The couple is deeply committed to the health, safety and overall wellbeing of their farm workers, and has implemented several social initiatives to benefit the workers' communities. They have initiated projects like organic community gardens at the local school and brought medical services to the farm. They see Fair Trade as a natural complement to their existing efforts, and a great opportunity for their employees to feel a sense of ownership not only of their work and the land, but also of the management and use of the Fair Trade premium.

## **IMPACT**

After democratically-electing a Fair Trade committee, the workers at FNSF decided to invest their Fair Trade community development premiums in healthcare and education. First, the workers chose to bring eye and dental care to the community:

- Visits to ophthalmologist and eye glasses for those who need them
- Visits to dentists with free cleanings, fillings, and extractions

"I have never owned glasses before. For years I knew I needed glasses but I could not afford them. It was becoming harder and harder to do my job on the field because I could not see well. Earlier today I could not clean the weeds properly to prepare the field for the harvest and to help the workers pick the coffee easier. Now that I have these eyeglasses I will be able to continue working and can see better at home."

- Maria Filha de Jesus, farm worker